

SMART CONSUMER

An HR Assist Service

How much do your employees know about the value of their benefits plan?

Workplace benefits continue to be an increasing cost for employers each year; however, many employees do not fully understand how their benefits programs work, or what they are worth.

Studies show that effective communication of the value of a company's benefit package is an important tool for retention of current employees and the recruitment of new employees. A study conducted by Watson Wyatt showed that companies that have rich benefit plans but communicate them poorly to their top-performing employees had a turnover rate of 17% compared with a turnover rate of only 8% for companies who communicated their health benefits effectively.

CPI-HR provides both hard copy and web-based employee communication to ensure that these important messages are delivered to employees in a variety of mediums.

What types of communication can CPI-HR help you with?

Employee Benefit Income Statements (EBIS), also known as the “hidden paycheck.” These statements are valuable because they portray an employee's total compensation which includes: wages, personal days, vacation, sick time, holiday, retirement, incentive pay, health care plan and wellness contributions.

Benefit Plan Overviews and/or enrollment guides are professionally-designed publications customized with your health and welfare benefits and other pertinent information.

Payroll Stuffers act as an advertising campaign to your employees promoting open enrollments, benefit changes, wellness issues, and more.

Company Intranet CPI-HR's Payroll/HR Complete software includes employee and manager self-service providing the capability to post important news and events for employee review.

