



## Press Release

### CPI-HR ANNOUNCES NATIONAL HEALTH CARE REFORM RESOURCES SITE

CLEVELAND, OH (9/21/10) --- CPI-HR - long regarded as one of Northeast Ohio's premier providers of employee benefits consulting, payroll/HR, benefits administration and human resource solutions - [announced Inform on Reform©](#), a national health care reform (NHCR) resource, is now available to their clients. This proprietary web-based resource was developed exclusively for Benefit Advisors Network members and their clients. The site provides legal expertise, which allows clients to understand NHCR and adjust accordingly for compliance as clarifications come out of Washington.

Compliance Director, Peter J. Marathas, Jr. and his team of employee benefit attorneys and specialists will oversee Inform on Reform©. The site provides an easy to understand overview of various components of NHCR, along with FAQ sections that expound on various provisions in the law. In addition, the website serves as a one-stop repository for NHCR materials and alerts and will be continuously updated with multiple tools that employers can use to help navigate NHCR. The site also provides helpful links to informational and governmental websites.

"We really see Inform on Reform© as vital tool empowering our clients with critical updates and guidance on compliance with health care reform measures. The law leaves a lot of unanswered questions," said Jim Hopkins, CEO of CPI-HR. "Inform on Reform provides the substance that employers need. Through our Compliance Director and his team, our clients have access to the finest legal advice available in the US."

Inform on Reform© is augmented by a Legal eBlast Alerts that is distributed to clients via email— notifying them of important updates, clarifications and changes to NHCR as they happen. Legal eBlast Alerts will also direct clients to critical information that will help them remain compliant and competitive as they navigate the rapid changes of NHCR.

#### About CPI-HR

Headquartered in Solon, Ohio, CPI-HR's complete service offering includes employee benefits brokerage and consulting, payroll/HR services, and COBRA, HRA, HSA and FSA Administration. Additionally, CPI-HR provides robust HR Technology that offers clients the ability to bring efficiencies to their human resources department which frees up time to focus on more strategic HR responsibilities. It is services like these that help CPI-HR's clients make their employees more profitable and aware. CPI-HR is the exclusive Ohio Smart Partner® member of Benefit Advisors Network. For more information, please visit: <http://cpihr.com>